



We have created this privacy policy to demonstrate our firm commitment to your privacy and the protection of your information.

Why are we asking you to give us your email address:

We want to add you to our email list so that we can keep you informed of new developments with the film and also from time to time send you information on offers related to the film, or to polo, that we think you may be interested in.

Our email marketing is permission based. If you received a mailing from us, our records indicate that (a) you have expressly shared this address for the purpose of receiving information in the future ("opt-in"), or (b) we think you would be interested in the product. We respect your time and attention by controlling the frequency of our mailings.

If you believe you have received unwanted, unsolicited email sent via this system or purporting to be sent via this system, please forward a copy of that email with your comments to enquiries@thepolokid.com for review.

How can you stop receiving email from us?

Each email sent contains an easy, automated way for you to cease receiving email from us, or to change your expressed interests. If you wish to do this, simply follow the unsubscribe instructions or Update Profile links at the end of any email.

How we protect your privacy

We use appropriate security measures to protect against the loss, misuse and alteration of data used by our system.

Sharing and Usage

We will never share, sell, or rent individual personal information with anyone for their promotional use without your advance permission or unless ordered by a

court of law. Information submitted to us is only available to employees managing this information for purposes of contacting you or sending you emails based on your request for information, and to contracted service providers for purposes of providing services relating to our communications with you.

Use of Web Beacons

When we send you emails, we may include a web beacon to allow us to determine the number of people who open our emails. When you click on a link in an email, we may record this individual response to allow us to customize our offerings to you. Web beacons collect only limited information, such as a cookie identifier, time and date of a page being viewed, and a description of the page on which the Web Beacon resides (the URL).

Web Beacons can be refused when delivered via email. If you do not wish to receive Web Beacons via email, you will need to disable HTML images or refuse HTML (select Text only) emails via your email software.

Privacy Policy Changes

We will keep you updated on our any changes to our privacy policy. This policy was created in November 2009.